Visualization of Supply Chain Events for Anti-counterfeiting



Florian Hoffmann, SAP Research June 11th, 2008



Agenda





- 1. Basics
- 2. Simulation
- 3. Visualization

Counterfeiting



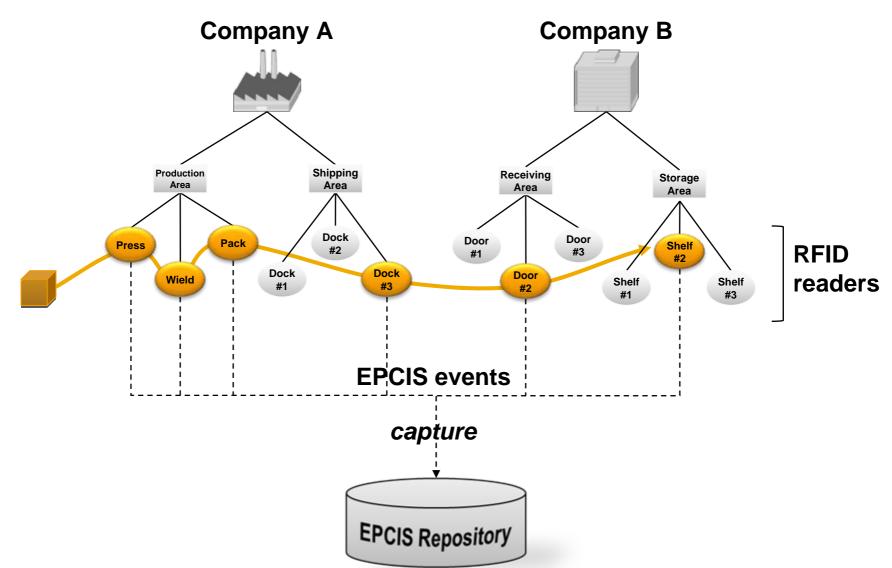
"[T]he manufacture of articles which are intended to appear [...] so similar to the original as to be passed off as genuine items"

source: T. Staake, M. Lehtonen. SToP Deliverable 1.1. July 2008

- causes economic damage
- threatens consumer health
- a growing problem

EPCIS Track and Trace





Electronic Product Code (EPC)

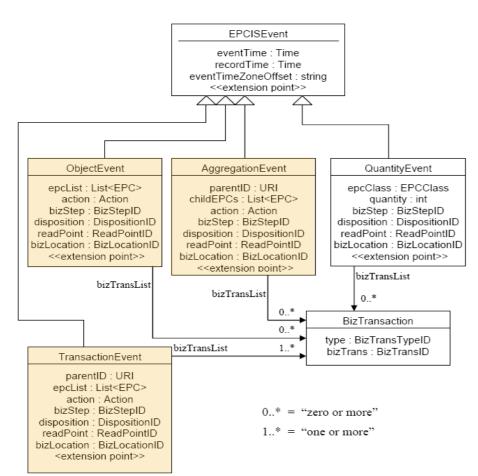




- identifies single trading items
- standardized by EPCglobal
- various number schemes, here: SGTIN-96 URI
- attached via RFID tag

EPCIS Events





Object events

- creation
- observation
- destruction

Aggregation events

- packaging
- unpackaging

Transaction events

- track business transactions
- Quantity events (neglected)
 - stock-keeping

Agenda





- 1. Basics
- 2. Simulation
- 3. Visualization

EPC Counterfeiting Strategies



urn:epc:id:sgtin:0614141.100734.1234567

header

company prefix

item reference number

serial

a. omitting

no EPC on counterfeit

b. imitating

formally incorrect EPC

c. faking

EPC with made-up company prefix or item reference

negligible

d. transferring

transfer EPC from authentic intact item to counterfeit

e. reusing

reuse EPC of destroyed authentic item

f. randomizing

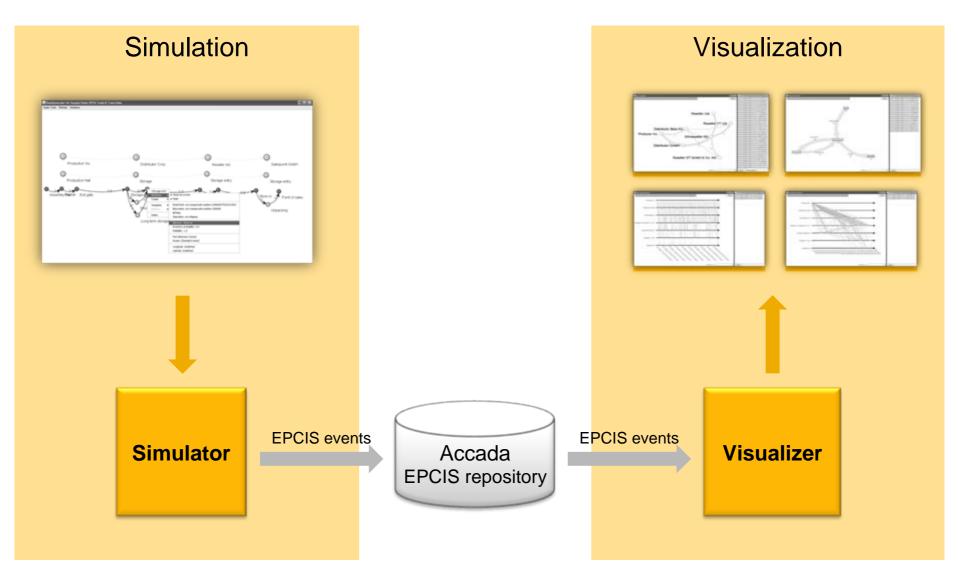
randomize serial number part of EPC

g. duplicating

duplicate authentic EPC

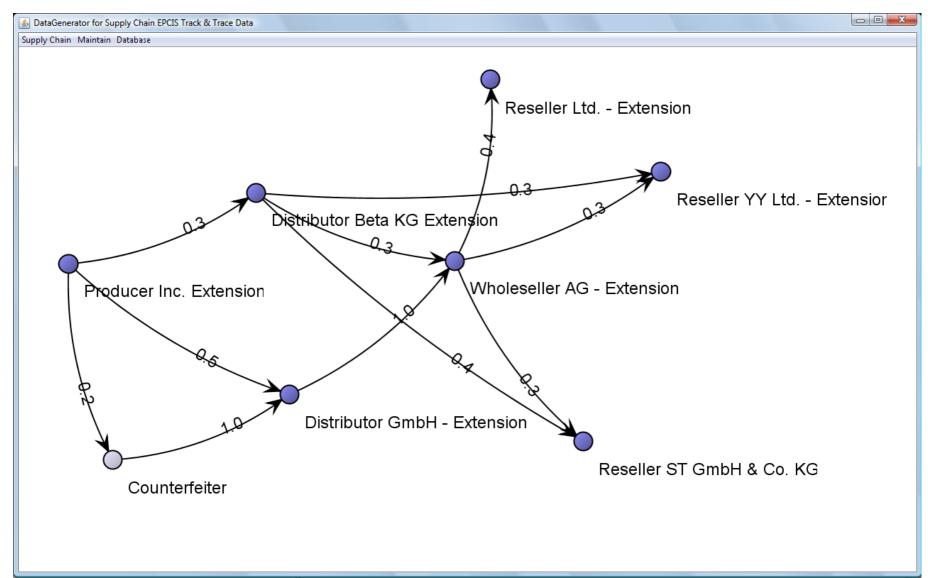
Implementation





Supply Chain Editor





Agenda

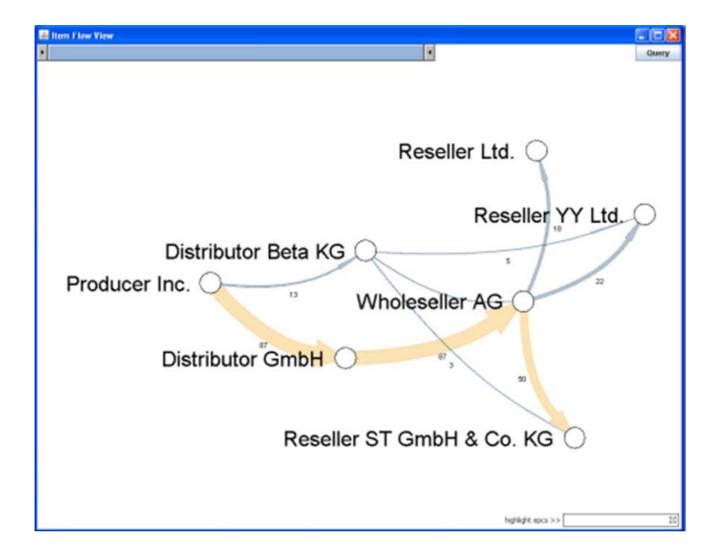




- 1. Basics
- 2. Simulation
- 3. Visualization

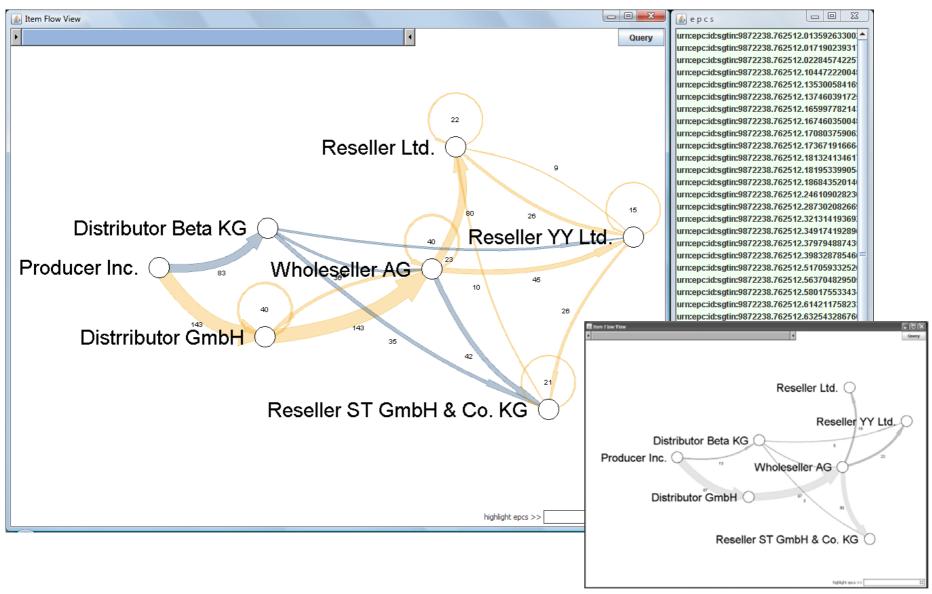
Item Flow View





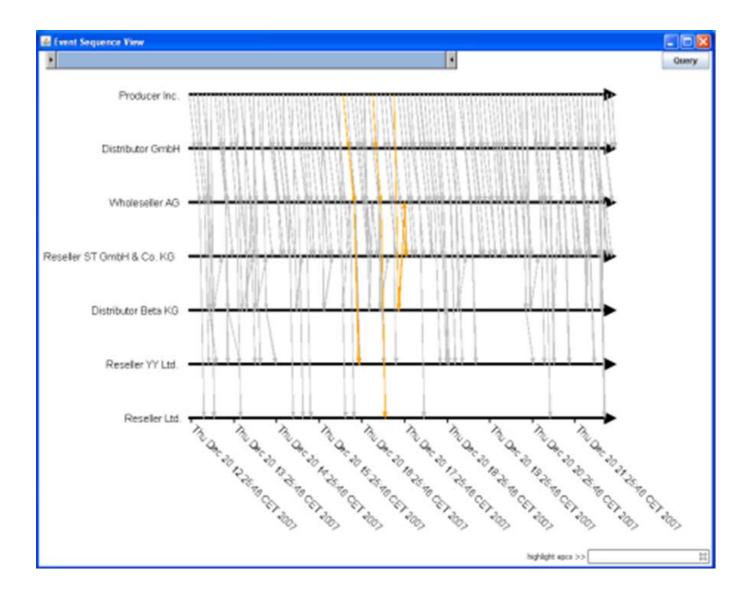
Item Flow View - Duplicating scenario





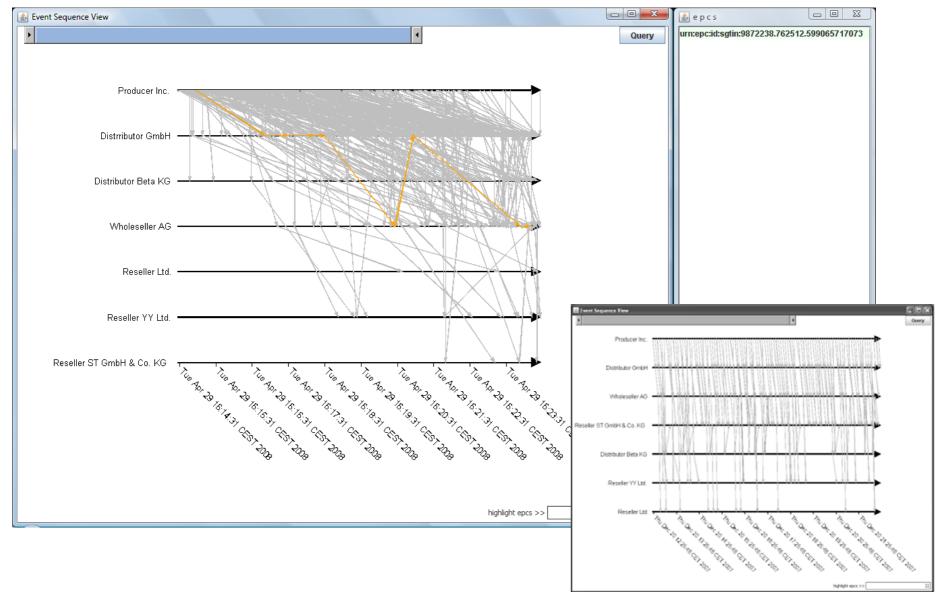
Event Sequence View in absolute mode





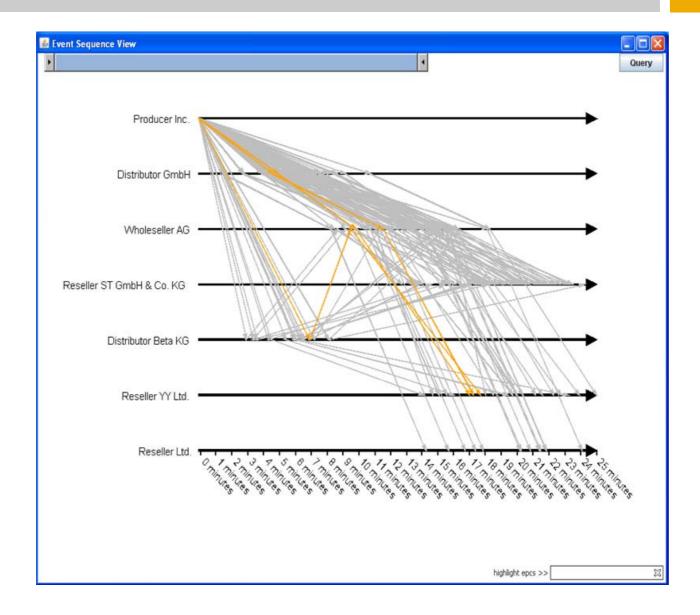
Event Sequence View absolute Duplicating scenario





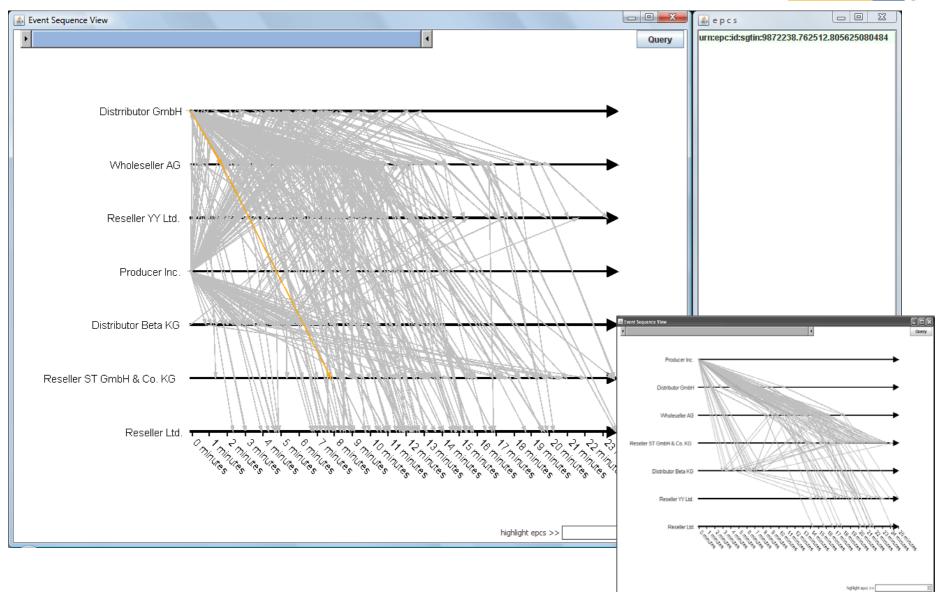
Event Sequence View in normalized mode





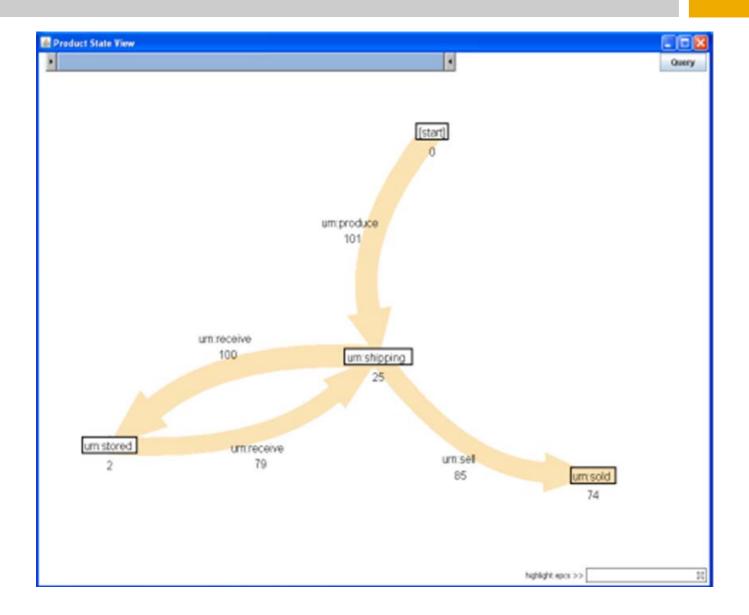
Event Sequence View normalized Randomizing scenario





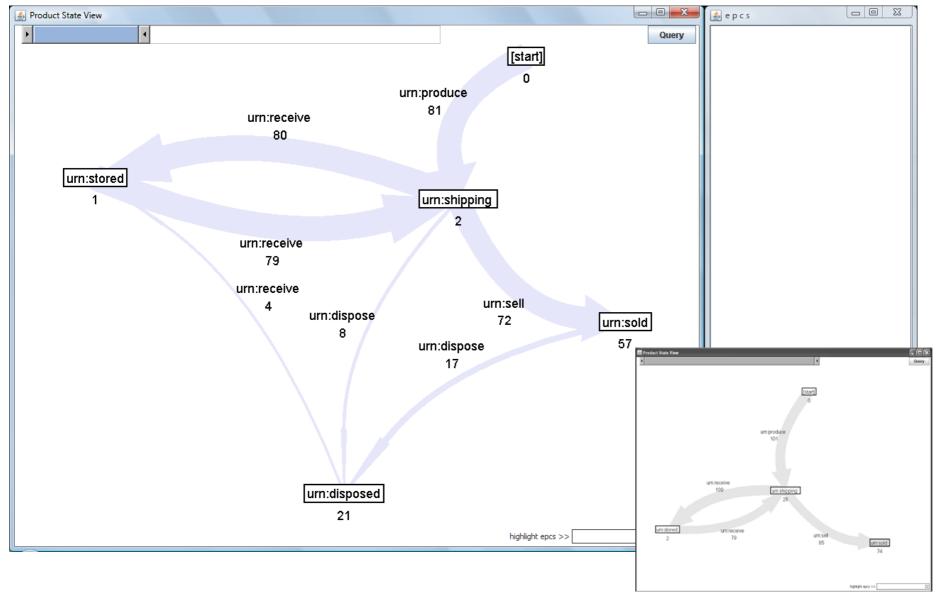
Product State View





Item Flow View Reusing scenario





Summary



	A Transfer	B Reuse	C Randomize	D Duplicate
Item Flow View	-	√	✓	✓
Event Sequence View absolute	(✓)	(~)	(✓)	(<)
Event Sequence View normalized	(✓)	(~)	✓	(✓)
Product State View	-	√	✓	√

Thank you!

